Power Email Number One: Intro Email

Dear Property Owner,

I saw your house for sale with an owner financing ad on Craigslist and wanted to offer to purchase the note from the sale of your house.

I am willing to offer you industry Tier One Level pricing for the purchase of your newly created note.

Please contact me at 480-831-5067 to discuss, or if email is more convenient I can be reached at my private email of [troy@pinnacle-investments.com](mailto:troy@pinnacle-investments.com)

Sincerely,

Troy Fullwood

Power Email Number Two: Deal structure email

Dear Property Owner (or owner name),

The key to creating Tier One sellable owner financing (or owner will carry) notes centers around four key gradable elements.

1. Borrowers Credit (ideal 620+) = 40% of the grade.
2. Down payment (ideal 10% of sale price) = 20% of the grade.
3. Term - keep it simple 30yr.
4. Rate between 7% and 9% - make sure the payment is affordable. = 20% of the grade.

I look forward to working with you to structure your next deal to achieve Tier One pricing.

Please contact me at 480-831-5067 to discuss, or if email is more convenient I can be reached at my private email of [troy@pinnacle-investments.com](mailto:troy@pinnacle-investments.com)

Sincerely,

Troy Fullwood

Power Email Number three: Question email

Dear Property Owner,

If you have any questions about the prior email and deal structuring to achieve Tier One Level pricing for your note then please give me a call at 480-831-5067 to discuss.

Sincerely,

Troy Fullwood

Power Email Number Four: Gift Email

Dear Property Owner,

I would like to provide you with a FREE copy of my newly created note holders hand book. This book will help you structure and maintain your notes for years to come.

Please contact me at 480-831-5067 to discuss, or if email is more convenient I can be reached at my private email of [troy@pinnacle-investments.com](mailto:troy@pinnacle-investments.com)

Sincerely,

Troy Fullwood